

# INVOICE



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**Main: (303)871-9999**  
**Billing:**

[www.9news.com](http://www.9news.com)

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1612632-1	06/24/18	June 2018	05/28/18 - 06/24/18

Property	Account Executive	Sales Office	Sales Region
KUSA	House - KUSA/KTVD House	KUSA Denver Ld	Local

Advertiser	Product	Estimate Number
POL/ Cary Kennedy / D / GC		936

Flight Dates	Order #	Alt Order #
06/19/18 - 06/26/18	1612632	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
9917137		

Agency Ref	Advertiser Ref
20009AG	115744

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
1	06/19/18	06/25/18	9News Daybreak 5:30a	530-6am	MTWTF--	:30	4	\$750.00	NM																																																																													
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Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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**KUSA-TV**  
**KUSA**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1612632-1	06/24/18	June 2018	05/28/18 - 06/24/18
Advertiser	Product	Estimate Number	
POL/ Cary Kennedy / D / GO		936	

[www.9news.com](http://www.9news.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/19/18	06/25/18	Local News @ 5p M-F	5-530p	MTWTF--	:30	4	\$1,625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -TWTF-- 4 \$1,625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 06/19/18 5:23 PM Local News @ 5p M-F 5-530p :30 CK0218H \$1,625.00 NM 3 KUSA W 06/20/18 5:17 PM Local News @ 5p M-F 5-530p :30 CK0218H \$1,625.00 NM 4 KUSA Th 06/21/18 5:22 PM Local News @ 5p M-F 5-530p :30 CK0218H \$1,625.00 NM 5 KUSA F 06/22/18 5:21 PM Local News @ 5p M-F 5-530p :30 CK0218H \$1,625.00 NM									
5	06/19/18	06/25/18	9News 10p M-F	9News 10p M-F	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -TWTF-- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Tu 06/19/18 10:24 PM 9News 10p M-F 9News 10p M-F :30 CK0218H \$1,600.00 NM 3 KUSA W 06/20/18 10:30 PM 9News 10p M-F 9News 10p M-F :30 CK0218H \$1,600.00 NM 4 KUSA Th 06/21/18 10:23 PM 9News 10p M-F 9News 10p M-F :30 CK0218H \$1,600.00 NM 5 KUSA F 06/22/18 10:24 PM 9News 10p M-F 9News 10p M-F :30 CK0218H \$1,600.00 NM									
6	06/23/18	06/23/18	NBC Today Show (Sa)	5-7am	-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Sa 06/23/18 NBC Today Show (Sa) 5-7am :00 <del>\$100.00</del> NM <i>Credited</i>									
7	06/24/18	06/24/18	NBC Today Show (Su)	6-7am	-----S	:30	1	\$150.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Su 06/24/18 6:59 AM NBC Today Show (Su) 6-7am :30 CK0218H \$150.00 NM									
8	06/20/18	06/22/18	9News at Noon	12p-1230p	--1-1--	:30	2	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 --1-1-- 2 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 06/20/18 12:21 PM 9News at Noon 12p-1230p :30 CK0218H \$425.00 NM 2 KUSA F 06/22/18 12:21 PM 9News at Noon 12p-1230p :30 CK0218H \$425.00 NM									
9	06/21/18	06/21/18	Local News @ 6p M-F	6-630p	---T---	:30	1	\$1,625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 ---T--- 1 \$1,625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Th 06/21/18 6:11 PM Local News @ 6p M-F 6-630p :30 CK0218H \$1,625.00 NM									
10	06/23/18	06/23/18	Local News @ 5p Sa	Sa 5-6p	-----S-	:30	1	\$500.00	NM

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Advertiser <b>POL/ Cary Kennedy / D / G</b>	Product	Estimate Number <b>936</b>	

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11	06/23/18	06/23/18	9News 10pm Sat	Sat 10-1037p	-----S-	:30	1	\$1,300.00	NM																				
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1	KUSA	Sa	06/23/18	10:30 PM	9News 10pm Sat	Sat 10-1037p	:30	CK0218H	\$1,300.00 NM																				
12	06/23/18	06/23/18	Sat 6a News	Various	-----S-	:30	2	\$250.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/18/18</td> <td>06/24/18</td> <td>-----S-</td> <td>2</td> <td>\$250.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/18/18	06/24/18	-----S-	2	\$250.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/18/18	06/24/18	-----S-	2	\$250.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
2	KUSA	Sa	06/23/18	6:19 AM	Sat 6a News	Various	:30	CK0218H	\$250.00 NM																				
1	KUSA	Sa	06/23/18	6:50 AM	Sat 6a News	Various	:30	CK0218H	\$250.00 NM																				
14	06/23/18	06/23/18	9News 10pm Sat	Sat 10-1037p	-----S-	:30	1	\$1,300.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/18/18</td> <td>06/24/18</td> <td>-----S-</td> <td>1</td> <td>\$1,300.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/18/18	06/24/18	-----S-	1	\$1,300.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/18/18	06/24/18	-----S-	1	\$1,300.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	KUSA	Sa	06/23/18	10:12 PM	9News 10pm Sat	Sat 10-1037p	:30	CK0218H	\$1,300.00 NM																				
15	06/21/18	06/25/18	KUSA 9 News Repeat	107-144a	M--TF--	:30	1	\$50.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/19/18</td> <td>06/25/18</td> <td>M--TF--</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/19/18	06/25/18	M--TF--	1	\$50.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/19/18	06/25/18	M--TF--	1	\$50.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	KUSA	F	06/22/18	1:36 AM	KUSA 9 News Repeat	107-144a	:30	CK0218H	\$50.00 NM																				
16	06/24/18	06/24/18	Local News @ 5p Su	Su 5-6p	-----S	:30	1	\$500.00	NM																				
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>06/18/18</td> <td>06/24/18</td> <td>-----S</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/18/18	06/24/18	-----S	1	\$500.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/18/18	06/24/18	-----S	1	\$500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	KUSA	Su	06/24/18	5:25 PM	Local News @ 5p Su	Su 5-6p	:30	CK0218H	\$500.00 NM																				
							<b>Total Spots</b>	<b>28</b>																					

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$25,800.00</b>
<u>Agency Commission</u>	<b>\$3,870.00</b>
<u>Net Amount Due</u>	<b>\$21,930.00</b>

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.